RJ Reynolds
Tobacco Company

G. N. Kuruc, Jr.
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FAXED
March 19, 1997

Mr. Ralph Vitale
Pathmark Stores Inc.
301 Blair Road
Woodbridge, NJ 07095

Dear Ralph:

As discussed, listed below are stores where we could not change the package and carton planograms. Please check this list, and let me know which stores will be receiving new Philip Morris Merchandisers and the anticipated date. If stores will not be receiving new merchandisers, please have Philip Morris provide a correct planogram for the existing carton fixture, ensuring that RJR has 25% of the available rows.

Store #	City	Notes
178	Weehawken	Wrong planogram
282	Parsippany	Wrong planogram
286	Lake Hopatcong	Wrong planogram
421	Plainfield	Packs reset- wrong carton planogram
524	Bethlehem	Wrong planogram
526	Cherry Hill	Store waiting for new PM fixtures
528	Wyncote	Wrong planogram
536	N. Brunswick	Wrong planogram
546	Church Rd	Wrong planogram
549	Turnersville	Store will be closing
563	Bensalem	Wrong planogram
568	Upper Darby	PM still has not shipped new fixtures
572	Eatontown	Wrong planogram
577	M iddletown	Wrong planogram
581	Old Bridge	Wrong planogram
585	Wilmington	New fixtures to arive in April

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Source: https://www.industrydocuments.ucsf.edu/docs/xgxy0000

Store #	City	Notes
590	Newark, DE	New fixtures to arrive on 3/17
604	Port Jefferson	Wrong planogram
618	Levittown	Wrong planogram
630	Coram	Store will be closing
633	Franklin Square	Still has old fixtures
649	New Hyde Park	Wrong planogram

The above stores will not be under contract until Philip Morris provides either a new planogram or the new fixtures are installed so that we can implement our Program.

As always, thanks for your help.

Best Regards,

Nick

G. N. Kuruc, Jr.

cc: R. Rachelle
J. Vanderhoff
D. Griffo
M. Young

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